



BASIC COMMUNICATION SKILLS AND ASSERTIVE COMMUNICATION

EDUCATIONAL EXCURSION Group 1

For participants from:

Czech Republic, Finland, Germany, Greece, Hungary, Italy, Latvia, Lithuania,
Poland, Portugal, Slovakia, Slovenia, Ukraine and United Kingdom

Slovenia & Croatia

4 – 9 July 2025

SEMINAR INFORMATION

DATE AND PLACE

The Marketing Awards 2025 ceremony will be held on July 8, 2025 in Novo mesto and Otočec castle, Slovenia. Educational excursion will be held from July 5 – 8, 2025 in Croatia.

ACCOMMODATION

Full board accommodation will be organised by Krka for all participants partly in hotel Šport Otočec, Slovenia (Grajska cesta 2, 8222 Otočec, phone +386 7 38 48 602), partly on a ship Liberty in Croatia.

ORGANISING COMMITTEE & CONTACTS

Organisation: **Alenka Krašovic, +386 41 796 876**

Accompanying persons for the educational excursion: **Polona Knavs Vrhunec, +386 41 709 642** and **Aleš Kaučič, +386 31 339 384**.

Contact during boat trip: **Agency Gavan turizam, Mira Brešić +385 91 194 3397**

Accompanying person for the visit of Krka factory: **Tanja Jurak Colarić, +386 31 658 529**

LANGUAGE AND DRESS CODE

The official language of the seminar is English.

Dress code for the award ceremony on July 8 is Business Smart or Evening Outfit. Dress for visit to Krka factory on July 9 is Business Casual, for all other sessions is Casual.

ARRIVAL & DEPARTURE

All participants should ARRIVE to Slovenia, Šport Hotel Otočec, on Friday, July 4, or directly to Split on July 5 at latest by 12:00.

DEPARTURES are possible on Wednesday July 9 from Hotel Šport Otočec after 13:00.

All transfers during the seminar will be organized by Krka.

COSTS

Krka will cover hotel costs for participants from Slovenia and representative offices (costs will be later debited to the cost centres of an individual representative office); the hotel invoices for participants from the companies abroad will be sent directly to their companies' addresses.

Krka will settle all the expenses for the meeting facilities, meals, coffee and refreshments, which will be served during the morning and afternoon breaks and social events.

Any additional expenses made by participants such as drinks at the hotel bar, room mini-bar, room service, laundry services, telephone calls shall not be covered by Krka. The participants will pay for such expenses either by cash or credit card at check out.

LIABILITY STATEMENTS

The organiser or the hotel shall not take responsibility for any theft, loss or damage of personal belongings, so we suggest you keep your money and valuables in a hotel/room safe.

In addition to their personal belongings, the participants shall guard and protect the equipment owned by Krka and shall handle it with due diligence. In case of defects, destruction, loss or theft resulting from careless and negligent participant's behaviour, the participant shall cover part of repair costs or costs of purchase of new equipment which is regulated in detail by the Instructions for establishing personal liability when handling equipment.

SOCIAL / SPORTS ACTIVITIES

After the lectures, it is possible to attend social and sports activities at participants' own discretion and risk. It is recommended to bring swimming costumes and bathing towel.

CURRENCY

Official currency in Slovenia and Croatia is Euro.

PROGRAMME

Friday, 4 July 2025

Arrivals to Slovenia, Šport hotel Otočec
20:00 Dinner in the hotel restaurant

Saturday, 5 July 2025

05:30 Breakfast
06:00 Departure from hotel Šport Otočec to Split, Croatia
13:00 Arrival to Split and accommodation on the boat
13:30 Lunch
15:00 Introduction to the meeting (*P. Knavs Vrhunec, A. Kaučič*)
16:00 – 18:00 Krka's results (*P. Knavs Vrhunec*)
20:00 Dinner

Sunday, 6 July 2025

Breakfast
09:30 – 12:00 Basic communication skills (*P. Knavs Vrhunec*)
13:00 Lunch
14:00 – 16:00 Free time
16:00 – 18:00 Dealing with objections (*A. Kaučič*)
20:00 Dinner

Monday, 7 July 2025

Breakfast
09:30 – 12:00 Assertive communication 1 (*P. Knavs Vrhunec*)
13:00 Lunch
14:00 – 16:00 Free time
16:00 – 18:00 Assertive communication 2 (*A. Kaučič*)
20:00 Dinner

Tuesday, 8 July 2025

05:30 Breakfast
06:00 Departure from the boat to hotel Šport Otočec
12:00 – 13:00 Lunch in the hotel restaurant
15:15 Departure from hotel Šport Otočec to Krka Novo mesto
15:30 – 16:00 Welcome reception
16:00 – 18:00 Marketing awards 2025 ceremony, Krka Hall, Novo mesto
18:00 Departure to Castle Otočec
19:00 – 22:00 Gala dinner in Otočec Castle restaurant
Transfers to hotel

Wednesday, 9 July 2025

08:10 Departure to Krka Novo mesto
08:30 – 11:15 Visit to Krka factory (Notol 2 and RKC)
11:30 Departure to hotel
12:00 Lunch in the hotel restaurant
Departures